

WELCOME TO THE ISLAND OF THE NEW CAPITAL

WELCOME TO THE EDGE OF REAL ESTATE



Egypt's real estate market is witnessing a resurgence that's offering various investment opportunities and attracting stakeholders from all over the globe. With the congestion and over-saturation of Greater Cairo, everyone is heading out East towards the rising sun. The New Administrative Capital. Ministries, governmental institutions and private corporations are all moving to this avant-garde metropolis that is set to change the future of Egypt and pave the way for better living and working experiences.

The New Capital promises opulent standards of living that will set new bars in Egypt and the region. Residents of this exclusive metropolis will experience unequivocal sustainability, gently cradled within safe and smart community systems. To ensure that this community maintains its opulence, developers have been briefed on firm requirements to uphold throughout their ventures at the New Capital. As a result, each building, street, and community at the New Capital falls perfectly into place to form a harmonious neighborhood of luxury.

### OUR STORY

The inauguration of the New Administrative Capital marked the beginning of Edge Holding Group, which was founded in early 2018 as a mutual fund between Al-Borouj Egypt and El-Mashareq KSA. With impressive project portfolios and five decades of accumulated experience in real estate development, construction and infrastructure in Egypt and Saudi Arabia, the two companies have combined their diverse knowledge and skills to seize today's investment opportunities and set new standards in Egypt's real estate market.

## THE EDGE'S DIFFERENCE

At Edge Holding, we believe that life is all about the pleasant experiences that reflect our individual dreams and desires. With a clear-cut vision of future opportunities and prospects, we've researched and assessed the market to identify gaps within it and developed strong plans to tackle the ever-growing needs of tomorrow's homeowners and investors.

Our aim is to develop and create harmonious communities that present new and exciting living experiences, all of which are customer-centric and fulfil the dream of a better future. Passion, integrity and clarity are the driving forces that propel us towards our vision of establishing another success story through unique and heartwarming living communities.

We're ready and well-positioned to fulfil today's market needs with outstanding locations, unique designs and exclusive facilities that offer unrivaled living experiences and the highest edge of architectural innovation. That's what makes OIA a development with an edge; one that's designed and built by seasoned professionals with decades of experience.

# INTRODUCING OIA

Named after a picturesque village on Greece's most celebrated Santorini Island, OIA is a scenic development that truly feels like an island, with its elevated premises that overlook four main roads that lead to the outside world. Spanning across 30 acres, this contemporary gated community promises a life of luxury, tranquility and outright exclusivity.

At OIA, the green of landscapes and blue of water features offer an escape from the hustle and bustle of today's city life. Surrounded by four main roads, OIA grants residents easy access to, both, the New Capital and the vibrant city of Cairo. Comfort and convenience lie at the heart of the New Capital Island which effortlessly bridges itself to the surrounding mainland while sustaining the exclusive nature of island life.

# LOCATION

OIA is situated on the premium edge of the New Administrative Capital, strategically positioned to overlook four main roads and offer easy accessibility from all directions in the R7 District. The first of a myriad of outstanding developments in the area, the project is set to become a gateway to the new capital and the future it holds for its homeowners and investors. Moreover, OIA's distinct residents will find themselves only minutes away from all that their hearts desire, both, inside and outside the development.



# MASTERPLAN

OIA extends across a total land area of 124,866 square meters, with 79% of its spaces dedicated to picturesque landscapes of lush greenery and captivating water features. The exquisite harmony between concrete and landscape offers a comforting ambience and luxurious lifestyle, infused with modern facilities and amenities that conveniently cater to the spaced-out units and their distinct





Life at OIA has a completely new meaning, with everything you and your family desire only a few steps away from this paradise. Whether you're only a few steps away from this paradise. Wheher you're seeking a hale and hearty lifestyle or a life of tranquil surrender, OIA's homes were specifically planned and developed for today's young and modern families, offering affordable luxury at the heart of Egypt's futura city.



You no longer need to escape the city to experience the greener side of life, because at OIA we're bringing nature right outside your window. With 79% of the development dedicated to green and blue backdrops, OIA introduces new living experiences that will entice you and your family to embrace healthier living, all within the safety and comfort of our gated community.

Life at OIA symbolizes a holy union between delicate luxuries and the raw simplicity of nature. Each feature was carefully studied and implemented to render an aesthetic and beneficial addition to the community.



The modern architecture at OIA speaks for itself, with comforting and aethetic designs and a unique motif that seamlessly blends buildings, landscapes and water features. The buildings feature glass windows and sleek façade with palettes that complement the surrounding nature.

The large glass walls promise every homeowner a panoramic view of the neighborhood, generously granting a welcoming vista. As for the color palette, the buildings at OIA glide between white and off-white tones to maintain a soft aethetic appearance.

Every corner and structure at OIA is indeed a pleasing sight for the eye within the scenic and peaceful surroundings.

The architecture at OIA extends beyond the physical appearance of the buildings, creating a warm ambiance that trickles from the outside in. It starts from the natural material used in the modern design that infuses with the natural surroundings that dominate the community.

Even the textures used are natural, ensuring that the modern infrastructure does not itrude on nature, but rather blend seamlessly within it. At night, our 'Strip Lighting Systems' flood the entire development to project OIA's mesmerizing architecture



We at Edge Holding understand that no two homeowners are the same. That's why we've made sure that every home at OIA is unique. We've planned, designed and built our different units to suit individual needs and diverse dynamics. We're committed to providing today's homeowners with the ample apaces and modern luxuries they desire, with facilities that speak to the mind, body and soul.

At OIA, we found it necessary to develop smart and sustainable homes that deliver modern amenities to today's tech-savvy millenials. Triple Play technology is available via satellite, meaning that every resident can stay connected by tntegrating their home's smart systems, CCTV. Internet and Cable TV.

OIA residents will also experience a greener and more balanced lifestyle with a myriad of sustainability features that are pivotal to the community. The vast green and blue landscapes are infused with solar panels to make the best use of year-round sun and ensure uninterrupted power.

Recycling bins are available throughout the development and water is reconditioned for irrigation. We haven't forgotten about privacy and security, with the availability of -24hour CCTV cameras, round-the-clock concierge services, and private underground parking for each unit.



Every home at OIA is designed to respect and honor individuality. Making the best use of space, every unit offers unequivocal living areas to ensure that no corner goes to waste. Additionally, OIA's homes feature large windows and spacious terraces that overlook green areas and water features with private parking areas for each resident.

OIA offers 3 distinct building types that allow future homeowners to choose the unit size they find most appealing and convenient. Every floor is home to only four apartments to give residents the privacy and seclusion they're looking for. You can choose between an apartment, a ground floor garden-view apartment, or a rooftop penthouse that includes a large landscape that can be converted into a rooftop pool or earden.



A community is more like a family. No matter how unalike its member may seem, they all come together to celebrate a deep bond that bring them together. That is why at OIA, we've worked hard to create a strongommunity that celebrates differences and brings families together to enjoy occasional festivities and random activities across the entire year

# **OVERVIEW AND FACILITIES**

Living life at its fullest is happening right now at OIA, only a few steps from your new doorway. The community's various facilities offer ongoing activities that cater to every member of the family, including several swimming pools and gardens that are infused with jogging and biking lanes. At the heart of the development, OIA's clubhouse is the perfect venue for casual gettogethers and social events, and the designated kids' area boasts an amusing play area and offers daycare services for all residents.





















OIA's vast green spaces are home to mixed-use areas that bring family and friends together, encouraging a healthier lifestyle through various sports activities that are suitable for all ages. The floodlit tennis court is accessible throughout the day and night, in addition to OIA's large multi-ball playing court that is designed for football, basketball and volleyball games and tournaments.









# BULDINGTYPES



# TYPES FROM 123 m<sup>2</sup> to 154 m<sup>2</sup>



GROUND	FLOOR	PLAN
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G2 - AREA: 123 m2	
Keraphin	E881447
Bathroom	2401190
kitchen	8.00*2.65
Lotte	1.10*1.67
M. Sadroore	40015.25
M. Eathwaye	1001200
Termen	2.10*1.00
Bethoom	1.60 13.60

G1, G3 & G4 - AREA: 154 m1		
Reception	T.0014:00	
Lideby	1.4612.20	
Kirchen	1001255	
Girmhir	3-401110	
Bathman	24011.93	
Terrace 01	2.801125	
Bedroom OT	3.60*3.80	
Bedroom 02	3.60*3.80	
M. Sethweit	4001525	
M Bitteson	2.0012.90	
Terraca 02	210+100	



TYPICAL FLOOR PLAN

7.00 * 4.00
1.40*2.20
3.00*2.65
5.40*1.10
2.40 1.90
2.80*1.25
3.60°3.80
3.60*3.80
4.0015.25
2 00 1 2 00

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G1 & G2 - AREA: 154 m <sup>2</sup>		
Reception	7.00*400	
Libby	140 320	
Kitchen	3.00*2.65	
Corndor	540*110	
Uart-room	2.40*190	
Terrace (2)	2.80*1.25	
Enthopes (2)	3.60 * 3.80	
Sed-oom 02	3.6013.80	
M Sedroom	4001525	
M. Bathroom	2.00 * 2.00	
Terraca 02	210*100	

Du3 & Du4 - AREA: 154 m1	
Niceptor	8.45 = 7.70
Ritchen	2501230
Bathroom	2701170
Terraca 01	12512.00
Labby :	1.10*# 00
Bastom	3 801 3 60
M. Bedruum	5.25* 4.00
M. Batteron	2.90*2.00
Terrora (12	1.00+2.10



Du3 & Du4 - AREA: 69 m <sup>2</sup> Roof Garden: 70 m <sup>2</sup>	
Living Area	3.40 * 4.00
Bathroom	3.10 * 3.80
Kitchenette	2.75 * 1.50
Lobby	1.70 1.14
Bedroom	3.60 * 3.60

**ROOF FLOOR PLAN** 

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# TYPES FROM 130 m<sup>2</sup> to 165 m<sup>2</sup>



Earth-mark G1	3.76 * 2.70
Comdis	1.70 - 2.70
Bestroom /	1.80 * 3.60
M. Bedroom	3 30 14 00
M Bettesom	1.70 - 2.60
M Bettocom Deasing	1:70 1:90
Terrace	1 10 - 2.48
G1, G3 & G4-	AREA: 165 m <sup>2</sup>
Receptors	100-400
Nathroom G1	2.70*1.40
Kitstuss	2.70 * 0.00
Compa	1.10*634
Batterion CZ	2.70 1.70
Berlinsen D1	3.70 - 3.80
Redmine 02	410-380
M. Bedruces	3 70 * 4 00
M. Bathroom	The second secon
	1.70 * 2 60

G2 - AREA: 130 m2

GROUND	FLOOR	PLAN
OKOONO	LEGOV	L PULL

Percent II	Service Control of the control of th

Reception	8.0014.00
Bathroom 01	270 130
Kitchen	2.70 * 3.00
Corridor	1.10 * 6.24
Bathroom 02	2.70 - 1.70
Terrace 01	1.00 * 4.13
Bedroom 01	3 70 ° 3,80
Bedroom 02	4.10 * 3.80
M. Bedroom	3.90 * 4.00
M. Bathroom	1.70 - 2.60
Dressing	1.70 * 1.90
Terrace 02:	1.10 * 2.40

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G1 & G2 - AREA: 165 m1		
Reserve	8 00 14 00	
Sattroom ST	3.70 1.30	
Kitchen	2.10 9.00	
Cumder	1101634	
Bathmans 02	2.70 - 1.70	
Terrana 01	100*411	
Redroom C1	1.10 - 3.90	
Submir 03	4.10 * 9.90	
M Setroom	110*400	
M Sathmen	170*240	
Drawing	1.70*1.90	
Terrapy 02	1/10*2/40	

Du3 & Du4 - A	AREA: 165 m <sup>2</sup>
Receptors	8.0014.60
Bathroom UT	1.00+1.30
Kilphen	270*3.00
Living Area	5.80 * 3.95
Batterine 0.2	2.m2=1.m
Tarraca 01	1.00 14 15
Lobby	1,1012.20
Redroom	8.70 ° 2.80
M. Bedrane	1,9014.00
M. Bathroom	1.70+2.60
Diemong	170.1190
Tarraca 02	1.1012.48



	Du3 & Du4 - AREA: 69 m <sup>2</sup> Roof Garden: 90 m <sup>2</sup>	
Living Area	3.40 * 4.00	
Bathroom	3.10 * 3.80	
Kitchenette	2.75 * 1.50	
Lobby	1.70 1.14	
Bedroom	3.60 * 3.60	

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### TYPES FROM

# 148 m<sup>2</sup> to 222 m<sup>2</sup>



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G1 - ARE	A: 193 m <sup>2</sup>
Eathby 01	1501125
Bath-part (1)	2.1011.45
Reception	8.30 14.30
Chines	1:301135
Battirous C2	1901200
Terrate 22	4301130
factors (1)	4 45 1 4 00
Become 02	4411150
M. Nedispani	4801400
M. Bathramo	2001200
Dissing	18512.60
Terreta (13	175*120

G2 - ARE	A: 148 m <sup>2</sup>
Kessettion	5751515
Battinger (1)	(40.53)
Attorney	1.60" 3.55
Lettity	1.9511.70
Rathroper 02	1801100
M Battama	4.8014.00
M Names	2501110
Drawing	1.85*2.60
Terrace	135*120
Bedryon	185,100

G3 & G4 - A	REA: 222 m <sup>2</sup>
Lame 91	2.3012.25
Baltimum 01	1501220
Reception.	8.001.6.10
Kitchell	4301280
L-H	1301230
Terrace Eff.	1307170
Subject 01	4.007.138
Gedman 0.2	4:0013.60
M. Sattannia	4.807.4.10
M. Ballman	2001200
Orening	225*185
Latety 02	1257125
Terryce 02	1401140



Lutiny U.1	150" 123
Hatteroom E1	2.1011.45
Becaption.	8301430
Khihet	12011335
Batterium 02	19012.00
Terrace O1	430*130
Bedroom 01	4451330
Bathoon 02	48514.00
M. Bedraum	480*400
M. Bathrouse	2001200
Dressing	1.85+2.60
Leister 0.2	130*185
Terrace 0.2	1.75*1.20

G3 & G4 - AR	EA: 222 m <sup>2</sup>
Lubby Dt.	2201223
Batterian (1)	1.50 12 20
Reception	8.00 1 8 1 0
Kitston	4.00 - 2.80
Fatheren 02	1 80 * 2 60
Terrace 01	3.50 * 1.70
Salmon (1	4.00 - 3.70
Bobson 07	4.00 1.60
M. Sedman	4807410
M Sathroom	2.00 * 2.00
Drensing	2.25*1.85
Latrity 02	1751181
Terrinos 02	1.40*1.60

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G1 & G2 - A	& G2 - AREA: 222 m1	
Latetry 01	2201225	
Rathroom C1	1.50 * 2.20	
Recognition	E0018.10	
Militari	4001230	
Rathman 0.7	1.8912.00	
Terrace Of	150-170	
Bastrupen (11	4001370	
Bedroom III	4061360	
M. Sedmont	4801410	
M. Balloune	1001100	
Dressing	2.25 - 1.85	
Lattiny 02	1.15-1.85	
Towns Co.	1.4513.68	

Reception	5.12 - 9.00
Rathmon D1	1481287
Keen	130:114
Lobby	1.1413.15
Bathwon III	1 9212 98
Terrace Of	1.40 14.30
Bartmon DT	4001445
M Salmeri	4001480
M. Bathminn	1.9812.00
Dimming	2.58*1.85
Tomase 0.2	1.20 1.76



Du1 & Du2 - AREA: 75 m <sup>2</sup> Roof Garden: 133 m <sup>2</sup>	
Living Area	4.80 - 3.60
Bathroom	2.00 * 2.63
Kitchenette	2.88 * 1.40
Lobby	1.10 - 1.38
Bedroom	360*360

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